

Day 3 Summary

**Workshop on Social Finance for SMEs with a CSR
Agenda**

9 to 13 March 2009

Kuala Lumpur Malaysia

What is a social enterprise?

- The discussion on what a “social enterprise” is continued in earnest.
- In addition to what had been discussed in Day 2, Marcos added the following thoughts:
 - A social enterprise should be of service,
 - Social enterprises are merely molecules of the organism called the Solidarity Economy
 - Social enterprises need a new kind of leadership – one that is not self-promoting , leadership that inspires

Presentations by Networks

- Association of Development Financing Institutions in Asia and the Pacific (ADFIAP)
- Oikocredit
- Asian Fair Trade Forum/ World Fair Trade Organization
- Alliance for Responsible Plural and Solidarity Economy (ALOE)
- Coalition for Socially Responsible SMEs in Asia (CSRSME Asia)

New Ideas for the Promotion of SEs

- Markets
- Knowledge Management/ Information
- Technology
- Financing Mechanisms
- Environment

Social Performance Indicators

- Objective: To assess the social performance of MFIs
- Dimensions of Social Performance
 - Outreach to poor and excluded
 - Adaptation of services and products to target clients
 - Economic and socio-political benefits for clients and their families
 - Institution's social responsibility (towards staff, clients, community and environment)
- Cerise

Technology to Promote Social Enterprises

- Web2

Visit to Workers Credit Cooperative (KKR)

- History of the cooperative movement in Malaysia
- Growth of cooperatives, status of cooperatives today